



Government of the Republic of Trinidad and Tobago
Ministry of Tourism, Culture and the Arts

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MEDIA RELEASE

Minister Mitchell Welcomes Return of John Cupid Carnival Village

The Ministry of Tourism, Culture and the Arts proudly welcomes the return of the National Carnival Commission (NCC) John Cupid Carnival Village, scheduled to kick off on Saturday, January 21, 2023, on the eastern side of Carnival City, Queen's Park Savannah.

The Carnival Village is part of a strategic effort to promote the various elements of Carnival culture and to provide an enabling environment for cultural practitioners and small and micro-entrepreneurs to engage in economic activity. The Ministry is proud to support the production of the Carnival Village as it creates opportunities for product promotion and trade. These activities are critical to building a competitive and inclusive creative and cultural industry here in Trinidad and Tobago. The Honourable Randall Mitchell commends the National Carnival Commission (NCC) for championing the preservation and growth of the Carnival product.

This year, the Carnival Village affords local artists, vendors and historians greater opportunities to showcase their craft to local and international audiences. Over the next three (3) weeks, additional activities targeting cruise visitors and school-aged children will form part of the roster. This year's school-visiting programme will offer primary and secondary school students the opportunity to immerse themselves in the richness of our Carnival heritage. "The NCC is a valuable collaborator in ensuring that future generations and international audiences develop an appreciation for the Carnival tradition and its economic value," says Minister Mitchell.

The excitement begins this Saturday, January 21, at 6:30 p.m. with an opening ceremony and star-studded concert at the Queen's Park Savannah. The Ministry encourages the national community to visit the Carnival Village and support our local artists and artisans.

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