



Government of the Republic of Trinidad and Tobago
Ministry of Tourism, Culture and the Arts

Levels 8 -10, Tower C,
International Waterfront Complex,
1A Wrightson Road, Port of Spain,
Trinidad and Tobago

Phone: 624-1403
Fax: 624-6737

February 23, 2023

MEDIA RELEASE

Ministry of Tourism, Culture and the Arts Congratulates WHYFARM on Winning a Caribbean Tourism Organization's 2022 Caribbean Sustainable Tourism Award

The Ministry of Tourism, Culture and the Arts extends congratulations to WHYFARM of Siparia on winning the prestigious Community-Based Tourism Award category in the Caribbean Tourism Organization's (CTO) 2022 Caribbean Sustainable Tourism Awards.

Recently, WHYFARM placed first in the category that saw Soufriere Regional Development Foundation (SRDF) from St Lucia and Mango Garden Cottages from Dominica placing second and third respectively.

The Ministry has been providing technical support to the Non-Governmental Organisation (NGO) on its push to become a sustainable Community-Based Tourism (CBT) organisation. WHYFARM (We Help You-th Farm) aims to promote the importance of sustainable agriculture among youth and children, build their capacities in agricultural entrepreneurship, and empower them to contribute to achieving global food and nutrition security by the year 2050. (<https://whyfarmit.org/>)

The Ministry of Tourism, Culture and the Arts, through its recently launched Community-Based Tourism Enterprise Workshop for Micro, Small and Medium Enterprises (MSMEs), will continue to assist communities across Trinidad and Tobago to appreciate the value of tourism with regard to their socio-cultural, environmental and economic well-being. The workshops will use the CBT Enterprise Handbook to assist entrepreneurs and managers launch, operate and promote a CBT business. The handbook that was developed by the Caribbean Tourism Organization (CTO) and its partners, will support the Ministry's efforts to build capacity within the sector, and promote sector resilience.

###END###